



Save the Children  
Canada

# VOLUNTEER NEWSLETTER

SUMMER 2010

## A Diary Excerpt from the President and CEO's trip to India – May 2010

The beauty of the Kashmir valley can obscure the conflict to the casual eye. But it is here and it has been the hardest on children – UNICEF estimates that 100,000 children have lost at least one parent, “and here”, our State Programme Manager Sharif Bhat told us as we made our way through Srinagar's streets, jostling for space with colourful buses, auto rickshaws, army convoys and horse-drawn carts, “since women do not work outside the home, when a father is killed the family becomes destitute.”

Save the Children has created village Child Protection Committees to develop community-based alternatives to orphanages by providing support to relatives or community members who will assist an orphaned child. Once established, the Child Protection Committees not only provide a greater awareness of and action upon children's rights, they take on a community development life of their own. One has developed a vocational school where girls are learning to sew and embroider – and the shawls they make are truly beautiful. Another has developed a lending circle that raises money to help the most destitute in times of need – they started with a CDN \$110 fund from us and have raised the equivalent of CDN \$900 themselves. These are turning into community self-help groups that provide protection and solidarity for the most vulnerable in this conflict-racked valley.

As I sit on a houseboat on tranquil Lake Nagin and look across the water to the snowcapped Himalayas, Sharif takes a phone call and then comes to tell us “You know that road where the police diverted us today? There was a bomb blast – 7 injuries – but nobody was

killed.” This is daily life for Kashmiris. How does our staff keep on going when the conflict seems endless? How can we build stronger villages when there are bombs, terrorists and human rights violations? It increases my admiration for our colleagues who are doing their utmost to build resilient, peaceful communities for the children of Kashmir.

–David Morley

## 2009 Annual Report

Save the Children Canada's 2009 Annual Report is now available online at [www.savethechildren.ca](http://www.savethechildren.ca). Hard copies of the report will be available upon request in September. To make a request, please call 416-221-5501 ext. 226 (1-800-668-5036 ext. 226) or email [aking@savethechildren.ca](mailto:aking@savethechildren.ca).



[www.savethechildren.ca](http://www.savethechildren.ca)

Save the Children Canada's 2009 Annual Report

- 2 & 3 Program Updates
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Imagine Canada is a non-profit organization that works to advance the role and interests of the charitable and voluntary sector in Canada (the second largest in the world).

# PROGRAM UPDATES

## REFLECTIONS ON THE G8/G20 SUMMITS

By Cicely McWilliam, EVERY ONE Campaign Coordinator, Save the Children Canada

Much has been said about the recent G8 and G20 Summits. The media were enthralled by images of a small band of G20 rioters and questions about the cost of security and its effectiveness. The Muskoka Initiative to save the lives of millions of the world's poorest mothers and children received minimal coverage in comparison. Few stories focused on the \$7.3 billion commitment from G8 leaders and non-G8 countries and private foundations. Also little discussed was the reaffirmed commitment to the \$22 billion for Food Security promised last year. Some activists and organizations were critical of the initiative. They hoped for more money. They were disappointed that the Gleneagles commitments were not mentioned. At another time in my life, I too might have been critical, but not this time.

How could I be harshly critical of an initiative that had very strong Canadian commitments even though it may have had lower than hoped for international ones? Canada committed \$1.1 billion in new money and separately reaffirmed maternal child health commitments for \$1.75 billion.

It is worth remembering that we are not entirely clear of the effects of a global recession and that in the year leading up to the summit, the health of the poorest mothers and their children was not on the G8 radar. It was the health of the financial sectors in New York, London, Munich, Paris and Rome that concerned G8 leaders.

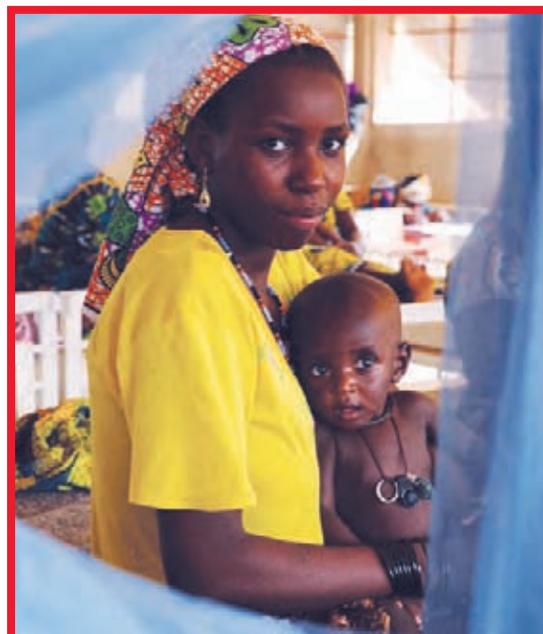
At the beginning of the global economic crisis, a number of Canadian organizations including, CARE, Plan, RESULTS, Save the Children, UNICEF and World Vision began working together to ensure that the deaths of almost 8.8 million children and more than 350,000 mothers a year, were not forgotten.

We sent joint letters to the Prime Minister asking that he make maternal and child health the development priority at the 2010 summit. We met with government officials and with members of the summit Sherpa teams who determine the issues to be discussed at the G8. We prepared a brief that outlined how a Canadian contribution of \$1.4 billion in new money could save millions by focusing on providing basic health care to children and mothers at the community level. Most importantly, we mobilized our supporters through the media and online with petitions and emails to their MPs.

By any measure, the work of our ad hoc coalition was a success. Canada has done much of what we had hoped. The government has almost met the financial recommendations made, and focused on the types of interventions our organizations believe will save the most lives. There was some disappointment that other G8 countries had not committed more but that was tempered by the announcement of a new accountability mechanism. Better to have realistic, if smaller commitments delivered; than grandiose promises that are forgotten as soon as the leaders' planes lift off the ground.

The G8 has committed to saving the lives of at least

*Continued on page 3*



Mothers stay at in-patient clinics where their children are treated for extreme cases of malnutrition in Niger.

Photo Credit: Rachel Palmer/Save the Children



Rapia, 21 months, has her middle upper arm circumference (MUAC) measured at the outpatient therapeutic programme supported by Save the Children in Niger.

Photo Credit: Rachel Palmer/Save the Children

### REFLECTIONS ON THE G8/G20 SUMMITS *Continued from page 2*

1.3 million children and 64,000 women. In addition, the leaders have committed to ensuring that modern methods of family planning are made available to 12 million couples. This is a good foundation as we now begin to prepare for the United Nations Millennium Development Goals (MDGs) Summit in September.

Prime Minister Harper and his G8 colleagues must now work with other world leaders to build on this foundation. EVERY ONE activists played a vital role in convincing the Canadian government to commit to the health of mothers and children. Now we must do the same by calling on world leaders to make good on their MDG promises. Join EVERY ONE activists around the world! Take action today!

### REFLECTIONS ON MY VISIT TO HAITI

*By Dave Spedding, Director of Philanthropy, Save the Children Canada – July 2010*

After working for Save the Children for over 4 years now, I was finally able to see our work in the field for the first time. Admittedly I was nervous since my first experience was going to be in Haiti and I was expecting the worst.

The first thing I noticed stepping off the plane were the huge cracks and damage done to the terminal building at the airport. I quickly realized this was going to be different than anything I had ever experienced before.

Every building in Port-Au-Prince has been inspected for damage and coded on the outside of the building for safety. Green codes mean the building is safe, Yellow codes mean the building has suffered structural damage and Red codes indicate the building is not safe at all. One of the first things we learned is that the green buildings that are deemed “safe” remain empty much of the time as parents and children are still too scared to go back inside for fear of the walls collapsing on them.

I went to four different camps, and got to see the different types of work we are doing – including a visit to a Save the Children child friendly space. The children were genuinely happy and most importantly they are supervised and safe. Our staff does wonderful things with relatively little. We also visited the Save the Children health clinic at the Petionville camp serving 56,000 people. It was exciting to witness how the efforts of our team were helping so many. The clinic sees between 80-120 people per day, mostly mothers and children, and the wait times averaged between 30 and 40 minutes.

There are also frustrations. Logistical problems caused by the lack of infrastructure at times slow our progress. The shelter and land issues seem very complex and a permanent sustainable solution will require more than just rebuilding what existed before. It will require urban planning and a massive construction project that will take years, not months to complete. NGO's and governments still need to do better and find even more efficient ways to help the Haitian people.

There is no doubt the contribution of our volunteers, donors and staff here in Canada is making a positive difference for children and families in Haiti. I was proud to see first-hand how Save the Children's health care, nutrition, water and education programs all have success stories even if the media chooses to tell a different story.



Primary school students in building that has a 'Green' or safe code assigned.

Photo Credit: David Spedding

# VOLUNTEER UPDATES

## Years of Service Awards

Awards were announced at the Annual General Meeting held on June 18, 2010. Thank you to all recipients for your dedication and commitment to creating lasting change in the lives of children worldwide. Thank you to Branch and Club chairs for sending your up-to-date volunteer information to ensure that our records are accurate! Below are the names of the recipients in 2010:

### CAPE BRETON UNIVERSITY CLUB

Jill McPherson, 3 years

### KINGSTON VOLUNTEER BRANCH

Joy Morning, 10 years

Ira Pancham, 20 years

Corinne Howes, 40 years

Barbara Bradfield, 40 years

Jackie Doherty, 45 years

### OTTAWA VOLUNTEER BRANCH

Mathieu Savage, 3 years

### REGINA VOLUNTEER BRANCH

Bryan Tudor, 25 years

Mary Williams, 25 years

Flo Deausey, 30 years

Jenny Steele, 30 years

Hazel Rodger, 35 years

Midge Patron, 35 years

### SASKATOON VOLUNTEER BRANCH

Pat Leach, 10 years

Rita Dolan, 20 years

Robert Pellizzari, 25 years

### ST. CATHARINES VOLUNTEER BRANCH

Manaal Ismacil, 3 years

Mona Austrup, 10 years

Joan Brook, 25 years

Joan Stasiak, 25 years

Marie Laughlin, 25 years

### TORONTO VOLUNTEER BRANCH

Laurie Jones, 3 years

### WINDSOR VOLUNTEER BRANCH

Lauren Snyder-Gault, 15 years

## Holiday Cards 2010

The 2010 Holiday Card designs are now in. Please see the enclosed order form for details, or contact Andrea at [aking@savethechildren.ca](mailto:aking@savethechildren.ca), 416-221-5501 ext. 226 (1-800-668-5036 ext. 226). Place your order by completing the enclosed order form and returning it by fax or mail, depending on your preferred method of payment, to Andrea King, Save the Children Canada, 300-4141 Yonge Street, Toronto, ON M2P 2A8. Cards are scheduled to be ready for shipment by September 13 2010. Thank you for your continued support of our Holiday Card Campaign spearheaded by dedicated volunteers Bernie Altshuller and Soni Pancham from Kingston, Ontario.

## ANDREA'S CORNER



We have a rich and diverse history of volunteers at Save the Children Canada and it is no wonder that we remain strong and continue to grow in our 89th year of work in Canada. Part of the reason that we are able to deliver both immediate and lasting change for children around the world is your continued dedication and support over the years.

I hope the Volunteer Newsletter serves to enrich your volunteer efforts and recognizes your ongoing contributions to the work of this organization. Please remember that the 'Volunteer Updates' section relies on your submissions, so if you hosted an event or did something unique send it my way along with a photo and I will include it in an upcoming volume of *your* Newsletter.

For information and updates on our work around the world, please visit our website at [www.savethechildren.ca](http://www.savethechildren.ca) and explore our social media presence on Facebook, Twitter, YouTube and Flickr.

I wish you and your families a healthy, relaxing and enjoyable summer.

Until next time...

Andrea

# 2010 HOLIDAY CARD ORDER FORM



DESIGN #1: TOBAGGANING  
ARTIST: JAMES KEIRSTEAD



DESIGN #2: TORONTO CITY HALL  
ARTIST: JOANNE GERVAIS



DESIGN #3: SKATING IN A WINTER WONDERLAND  
ARTIST: ADRIANNA STEELE-CARD



DESIGN #4: PEACE ON EARTH  
ARTIST: TERRY ANANNY



DESIGN #5: WINTER FUN  
ARTIST: SHIRLEY HULLEY



DESIGN #6: THREE SISTERS  
ARTIST: DAWN OMAN

PREPRINTED MESSAGE INSIDE CARDS (ALL DESIGNS):

*Best Wishes this Holiday Season  
Meilleurs Voeux en cette période de Fêtes*

\* BLANK CARDS ALSO AVAILABLE

IMPORTANT INFORMATION:

PAYMENT MUST ACCOMPANY ALL ORDERS. TO AVOID DELAYS, PLEASE ENSURE YOU HAVE COMPLETED ALL OF THE FIELDS ON PAGE 2. HOLIDAY CARDS WILL BE READY FOR SHIPPING BY SEPTEMBER 13, 2010. ANY QUESTIONS, PLEASE CONTACT ANDREA AT [aking@savethechildren.ca](mailto:aking@savethechildren.ca), 1-800-668-5036 x226 (416-221-5501 x226 LOCALLY FROM TORONTO).

**THANK YOU VERY MUCH FOR YOUR SUPPORT!**

# 2010 HOLIDAY CARD ORDER FORM



<b>PRICING</b>	EACH PACKAGE OF CARDS CONTAINS 12 CARDS THE COST PER PACKAGE IS \$15 INCLUDING TAXES
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**SEND ORDER FORMS TO**

**MAIL:** 300-4141 YONGE ST  
 TORONTO ON M2P 2A8  
**FAX:** 416-221-8214  
**EMAIL:** aking@savethechildren.ca  
**ATTENTION:** ANDREA KING

### SHIPPING COSTS CHART

# OF PACKAGES	SHIPPING WITHIN ONT.	SHIPPING OUTSIDE ONT. (WITHIN CANADA)
1-2	\$4	\$4
3-5	\$8	\$12
6-10	\$10	\$14
11+	\$12	\$19

### ORDER QUANTITIES AND DETAILS:

OPTIONS	# OF PACKAGES (12 cards per pack)	WITH PREPRINTED MESSAGE	I WILL BE ADDING MY OWN PERSONAL MESSAGE/LOGO ON MY PRINTER	TOTAL BEFORE SHIPPING (\$15 per pack)
DESIGN #1 (KEIRSTEAD)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
DESIGN #2 (GERVAIS)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
DESIGN #3 (STEELE-CARD)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
DESIGN #4 (ANANNY)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
DESIGN #5 (HULLEY)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
DESIGN #6 (OMAN)		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$
MIXED PACKAGE		<input type="checkbox"/> YES <input type="checkbox"/> NO	<input type="checkbox"/> YES <input type="checkbox"/> NO	\$

**CORPORATE ORDERS**

- FOR CORPORATE PRICING, CONTACT ANDREA BY CALLING 1-800-668-5036 x226 OR LOCALLY AT 416-221-5501 x226
- CORPORATE ORDER SHIPPING CHARGES MAY VARY
- CORPORATE ORDERS, WHEN FLAT SHIPPED, CAN BE ORDERED IN ANY QUANTITY AND ARE NOT RESTRICTED TO MULTIPLES OF 12 CARDS

<b>SUBTOTAL</b>	
<b>ADD SHIPPING*</b>	
<b>FINAL TOTAL</b>	

\*REFER TO SHIPPING COSTS CHART

### CUSTOMER INFORMATION:

<b>NAME</b>	_____	_____
	FIRST	LAST
<b>EMAIL ADDRESS</b>	_____	
	EMAIL ADDRESS	
<b>COMPLETE MAILING ADDRESS</b> (including apt # and postal code)	_____	
	ADDRESS	
	_____	_____
	CITY	PROVINCE
	_____	_____
	CITY	POSTAL CODE
<b>SHIPPING ADDRESS</b> (if different from mailing address)	_____	
	ADDRESS	
	_____	_____
	CITY	PROVINCE
	_____	_____
	CITY	POSTAL CODE
<b>TELEPHONE</b>	_____	( ) _____
	DAYTIME	OTHER

### PAYMENT METHOD:

<b>CHEQUE</b>	ENCLOSED <input type="checkbox"/> YES <input type="checkbox"/> NO	CHEQUES PAYABLE TO: SAVE THE CHILDREN CANADA
<b>CREDIT CARD</b>	<input type="checkbox"/> AMEX <input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD	
<b>CARD NUMBER</b>	_____	
	CARD NUMBER	
<b>NAME OF CARDHOLDER</b> (as it appears on card)	_____	_____
	FIRST	LAST
<b>EXPIRY DATE</b>	_____/____/____	
	MONTH	YEAR
<b>SIGNATURE</b>	X _____	
	SIGNATURE	